## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Instruments and Automation Systems.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent dealers moving lift truck equipment and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line remarkably features 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle designs vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American marketplace, thanks to their stability in retaining a high level of client service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Initially the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion project. Product sales of these goods were primarily targeted to state-run firms, large scale organizations, and the military. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Daewoo began the first domestic lift truck business in 1967, and rapidly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological advancements combined with sales success placed them in a position of substantial expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This joint-venture proved highly lucrative for Daewoo and their forklift sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added products for export. In 1993, the company had a international sales system and started exporting designs they had established through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.